



Workplace Digital Signage for the Modern Office

Zoom Rooms digital signage for the workplace is a single tool that addresses corporate communication, engagement, internal marketing and more to your employees and visitors.

Workplace digital signage engages employees by displaying a wide range of content including images, videos, and websites.

Anyone who visits your office will remember it as being tech-savvy, contemporary, and cutting-edge.

Improve Employees Engagement and Communications

Display interactive content like live metrics, social media feeds, daily trivia, and local weather to keep your office fresh and exciting. Market your company and its brand, products, goals, policies, beliefs, messaging, and more to your employees and visitors.

Easy to Set Up and Manage

Simple administrator controls to add images with drag & drop and set variable rotation times.

Manage displays by groups for offices, floors, and other spaces, creating location-based content to localize and pinpoint your messages.

Affordable

With the purchase of a single Zoom Room subscription, you can deploy digital signage throughout your entire organization at no additional cost.

Popular Use Cases:

- ★ Upcoming events bulletin board
- ★ Sales goals success tracking
- ★ Support call stats and wait times
- ★ Lobby signage and wayfinding
- ★ Broadcast company-wide meetings from Zoom
- ★ Branding
- ★ Display current events, photos, local news, and weather
- ★ Inform employees, guests, and students about upcoming events, assemblies, and awards ceremonies
- ★ Deliver emergency alerts and public safety information



About Zoom

Zoom is the leader in modern enterprise video communications, with an easy, reliable cloud platform for video and audio conferencing, chat, and webinars across mobile, desktop, and room systems. Zoom Rooms is the original software-based conference room solution used around the world in board, conference, huddle, and training rooms, as well as executive offices and classrooms. Founded in 2011, Zoom helps businesses and organizations bring their teams together in a frictionless environment to get more done. Zoom is publicly traded on Nasdaq (ticker: ZM) and headquartered in San Jose, California.