

## Workplace Digital Signage for the Modern Office

Zoom Rooms Digital Signage for the workplace is a single tool that addresses corporate communication, engagement, internal marketing, and more for your employees and visitors.

Workplace digital signage engages employees by displaying a wide range of content, including images, videos, and websites.

Anyone who visits your office will remember it as being tech-savvy, contemporary, and cutting-edge.

# Improve Employee Engagement and Communication

Display interactive content like live metrics, social media feeds, daily trivia, and local weather to keep your office fresh and exciting. Market your company and its brand, products, goals, policies, beliefs, messaging, and more to your employees and visitors.

### Easy to Set Up and Manage

Add images with drag-and-drop capabilities and set variable rotation times using simple administrator controls.

Manage displays by groups for offices, floors, and other spaces, creating location-based content to localize and pinpoint your messages.

#### Free with a Zoom Room License

With the purchase of a single Zoom Room subscription, you can deploy digital signage throughout your entire organization at no additional cost.

#### **Popular Use Cases**

- Upcoming events bulletin board
- Sales goals and success tracking
- Support call stats and wait times
- Lobby signage and wayfinding
- Broadcast company-wide meetings using Zoom
- Branding
- Display current events, photos, local news, and weather
- Inform employees, guests, and students about lunch menus, assemblies, and awards ceremonies
- Deliver emergency alerts and public safety information

