

# Zoom Video Webinars



## Focus on the content, not the technology

Engage your audiences with flawless and engaging video webinars

### Share your story

Host online events with up to 100 interactive video panelists. Plans range from 100 to 10,000 view-only attendees. Automatically record events for later publishing.

### Generate more leads

Identify quality leads with reporting and analytics and seamlessly import them into your marketing automation platform for follow up.

### Simplify registration

Flexible registration management allows you to brand forms and emails, and integrate directly with your CMS.

- + HD video and audio for live video panelists to share video and interact with the audience
- + Broadcast your event to Facebook Live and Youtube to boost interest and engagement
- + Integrate with Marketo, Eloqua, Kaltura, Panopto, and Salesforce to simplify workflows
- + Enjoy unlimited audio for VoIP and global dial-in (toll applies) for 70+ countries



“Whether we’re running team meetings or presenting a webinar, we find Zoom to be intuitive and easy to use. The performance has been stellar at a fraction of the price of our old solution.”

Jeanne Pelletier | COO

Beyond Indigo  Pets



### Reporting and analytics

Get reports on registrants, attendees, polling, attendee engagement, and Q&A for follow up.



### One-click HD screen sharing

Easily share video and audio clips. Participants can see panelists and presentation at the same time.



### Security and privacy

256-bit AES encryption safeguards all log-in information and webinar session data.



### Accessibility for all participants

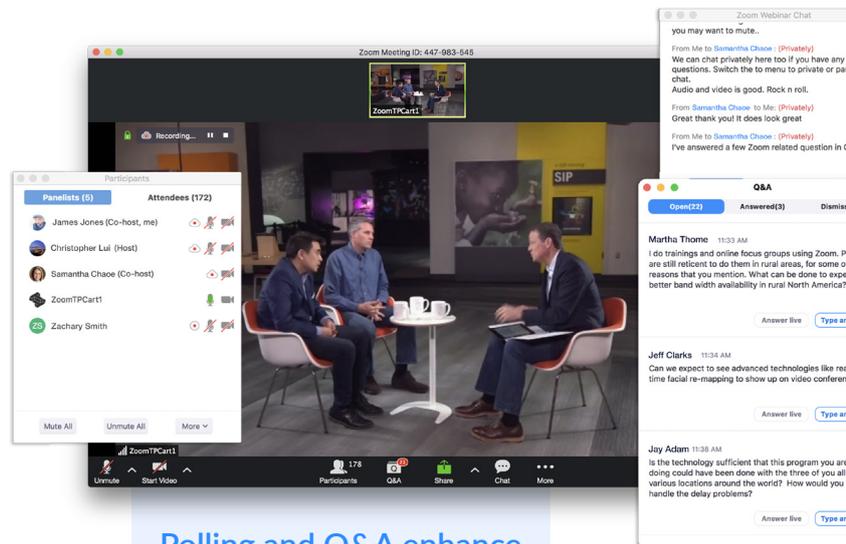
Ensure that everyone can participate equitably with closed captioning and keyboard shortcuts.

## You're in total control

Host controls let you mute/unmute panelists, and promote attendees to panelists, giving them audio & video capabilities for enhanced engagement.

## Join and participate from anywhere

Presenters and attendees may join from any device including desktop, laptop, mobile, Zoom Rooms, and Zoom Conference Room Connectors.



Polling and Q&A enhance participant engagement

## Additional benefits of Zoom Webinars



Monetize your webinars with the Paypal integration via Zapier. Attendees have the option to pay via Paypal or credit card.



Encourage attendee engagement with interactive features, including raising a hand, live polling, and Q&A.



Expand your impact with high-demand or recurring webinars by recording and auto-generating transcripts.



Host large-scale events with help from our team, including planning, rehearsal, and live support.



Simple and intuitive host controls for presenters and interactive capabilities for attendees from any device.



Interactive chat functionality provides 1-1 and group chat options for attendees and panelists.

## Broaden your reach

Zoom Video Webinars are different than other webinar solutions because of the incredible quality, reliability, scalability, and affordability. Seeing the presenters makes a world of difference in building personal connections, engagement, and trust.