Zoom for Biotech & Pharmaceutical Companies

One platform connecting your industry ecosystem

Zoom provides a secure, scalable, all-in-one platform to connect every part of your organization, from research and development to manufacturing and distribution.

Collaborate efficiently
Keep up with the pace of innovation and workplace communication by bringing together teams in a virtual or hybrid space

Improve flexibility & agility
Connect in an instant over video, phone, or chat to ramp up production or respond to potential risks

Increase patient engagement
Build trust and enhance communication between patients, investigators, and clinicians over video

Modern collaboration for pharma and biotech companies

- **HD video & audio:** Exceptional clarity and quality for communications throughout the supply chain
- **Reliability:** Consistent video experience, even in low-bandwidth environments
- **Compliance and security:** Multilayer security with 256-bit AES-GCM encryption
- **Workflow integration:** Integrate with health information technology systems and clinical trial workflows
- **Accessibility:** Live transcription, multi-pinning, and keyboard shortcuts make video communications accessible
"We have partners all over the world. To be able to collaborate with people through video, with a seamless screen share experience, has reduced the need to travel. Dealmaking changes, relationships evolve, because you can actually see people."

Parag Govil, Chief Information Officer
Spectrum Pharmaceuticals

Streamline communications on the Zoom platform

- **Cross-functional collaboration**
  Meet and work seamlessly with internal teams and external partners using our chat, phone, and video solutions

- **Virtual sales calls**
  Enable drug and medical device reps to meet with providers and physicians virtually, cutting down on time and costs of travel

- **Manufacturing support**
  Access virtual service and support on manufacturing work floors to increase process efficiencies while decreasing time to market

- **Research & development**
  Collaborate and consult with leading experts around the world, regardless of location, to stay competitive with new innovations and research

- **Patient engagement**
  Meet with patients over video to get feedback on drug improvements, improve medication adherence, or provide patient education

- **Clinical trial communications**
  Bring together investigators, sponsors, and CROs on one platform, and conveniently check in with trial participants via video

- **Collaborate and consult with leading experts around the world, regardless of location, to stay competitive with new innovations and research**

- **Meet and work seamlessly with internal teams and external partners using our chat, phone, and video solutions**

- **Enable drug and medical device reps to meet with providers and physicians virtually, cutting down on time and costs of travel**

- **Access virtual service and support on manufacturing work floors to increase process efficiencies while decreasing time to market**

- **Collaborate and consult with leading experts around the world, regardless of location, to stay competitive with new innovations and research**

- **Meet with patients over video to get feedback on drug improvements, improve medication adherence, or provide patient education**

- **Bring together investigators, sponsors, and CROs on one platform, and conveniently check in with trial participants via video**

- **Streamline communications on the Zoom platform**

  - **Zoom Meetings** for virtual collaboration with clinicians, researchers, investigators patients, and customers
  - **Zoom Phone** for flexible, cloud-based telephony with service across 40+ countries
  - **Zoom Chat** for instant messaging with individuals or groups
  - **Zoom Video Webinars** for trainings, conferences, and medical education
  - **Zoom Rooms** for video-enabled conference rooms and workspaces to support your hybrid workforce

    zoom.us/healthcare

    Zoom for Biotech & Pharmaceutical Companies | June 2021 | 2